

2019-2020 District Goals



District: District 306 B1
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- Organize one day training sessions for club officers Workshop to be conducted separately for each club officers regarding their roles and responsibility
- Encourage them to go through the resources **“Lions Learning Centre”**;
- Conduct workshop for Club officers to improve their performance after analyzing the gap between the targets and the actual 1st quarter results and provide necessary training to narrow the gap
- Promote Club Officers to attend ELLI training

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Train Line officers to perform their duties in a successful manner at the Cabinet School (South of June 2019)
- Encourage them to go through the resources **“Lion Learning Centre”**;
- Promote Line Officers to apply for RLI, ALI and FDI training
- Organize one day separate Leadership workshop to Line officers and Club Presidents together

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 10 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Conduct women symposium to improve their confidence level which interns help them to accept higher position and improve performance in the club and district level

We will train District Coordinators, District Chairpersons to perform their duties in a successful manner (9th June 2019)

We will train the Leos and encourage them to learn, perform and become Lions in the future

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	70
2nd Quarter	85
3rd Quarter	25
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 200 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 40 new Lions under 40 years old.

My district will convert 20 Leos to Lions

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	1	20
2nd Quarter	3	60
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 5 new clubs.

With a minimum of 100 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 2 Leo Club(s).

My district will start 1 Specialty Club(s).

Old Boys of a college with the focus of serving the school

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	20
2nd Quartter	60
3rd Quartter	10
4th Quartter	60

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 150 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Jointly with GLT team to train the members in terms of Leadership and thereby retain the membership

Jointly with GST team to encourage the members to involve in the meaning full service project and thereby retain the membership

NET GROWTH GOAL

200	+	100	-	150	=	150
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 350000 people.

Action Itiems:

Ofi tte ttotall number ofi people served in my distiricti 100000 people will be youthh (under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Planners Club and

Community Needs Assessmentt (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethertt to collaboratte on their service projectts tto maximize tthe impactt in ttheir community

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 1500 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

GST District coordinator jointly with District Chairpersons to promote Global service projects through clubs

District will recognize through competition

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 90% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$5,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$2,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

A News Letter will be sent to clubs enlightening the importance of Campaign 100

A MJF Night will be held in January to recognize the present members and new recruits

ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Jointly with GLT and IT we train the club secretaries to report the service activities